

Data Protection and retention policy

Overview

Key details

Policy prepared by: George Hering - Trustee
Approved by Board/committee on: 18/07/2018
Next review date: 04/09/2019

Introduction

In order to operate, Wickham Market Partnership (WMP) needs to gather, store and use certain forms of information about individuals.

These can include members, employees, volunteers*, contractors, suppliers, business contacts and other people the WMP has a relationship with or regularly needs to contact.

This policy explains how this data should be collected, stored and used in order to meet WMP data protection standards and comply with the General Data Protection Regulations (GDPR).

Why is this policy important?

This policy ensures that WMP:

- Protects the rights of its members, employees, volunteers* and contractors
- Complies with data protection law and follows good practice
- Protects the group from the risks of a data breach

Roles and responsibilities

Who and what does this policy apply to?

This applies to *all* those handling data on behalf of WMP e.g.:

- Trustees
- Employees and volunteers
- Affiliates and sub group volunteers* (e.g. Town Team, WM Arts Project Group, Library)
- Contractors (e.g. Attain Solutions)

*Volunteers** For the purposes of this policy Volunteers are the Trustees of WMP and members of the WMP sub-committees

It applies to all data that WMP holds relating to individuals, including:

- Names
- Email addresses
- Postal addresses
- Phone numbers
- Any other personal information held (e.g. financial, DBS and CRB certification)

Roles and responsibilities

WMP is the Data Controller and will determine what data is collected and how it is used. The Data Protection Manager for WMP is Amy Drayson. They, together with the trustees, are responsible for the secure, fair and transparent collection and use of data by WMP. Any questions relating to the collection or use of data should be directed to the Data Protection Manager.

Everyone who has access to data as part of WMP has a responsibility to ensure that they adhere to this policy.

WMP uses third party Data Processors (e.g. Mail Chimp and Google analytics) to process data on its behalf. WMP will ensure all Data Processors are compliant with GDPR.

Data protection principles

We fairly and lawfully process personal data in a transparent way.

WMP will only collect data where lawful and where it is necessary for the legitimate purposes of the group.

A member's name and contact details will be collected when they first join the group, and will be used to contact the member regarding group membership administration and activities. Other data may also subsequently be collected in relation to their membership, including their payment history for 'subs'. Where possible WMP will anonymise this data.

- Lawful basis for processing this data: Contract (the collection and use of data is fair and reasonable in relation to WMP completing tasks expected as part of the individual's membership).
- The name and contact details of volunteers*, employees and contractors will be collected when they take up a position, and will be used to contact them regarding group administration related to their role.
- Further information, including personal financial information and criminal records information may also be collected in specific circumstances where lawful and necessary (in order to process payment to the person or in order to carry out a DBS check).
- Lawful basis for processing this data: Contract (the collection and use of data is fair and reasonable in relation to WMP completing tasks expected as part of working with the individuals),

Volunteers* For the purposes of this policy Volunteers are the Trustees of WMP and members of the WMP sub-committees

- Lawful basis for processing this data: Consent (see 'How we get consent')
Pseudonymous or anonymous data (including behavioural, technological and geographical/regional) on an individual may be collected via tracking 'cookies' when they access our website or interact with our emails, in order for us to monitor and improve our effectiveness on these channels. See 'Cookies on the WMP website' below.
- Lawful basis for processing this data: Consent (see 'How we get consent')

We only collect and use personal data for specific, explicit and legitimate purposes and will only use the data for those specified purposes.

When collecting data, WMP will always provide a clear and specific privacy statement explaining to the subject why the data is required and what it will be used for.

We ensure any data collected is relevant and not excessive

WMP will not collect or store more data than the minimum information required for its intended purpose. E.g. we need to collect telephone numbers from members in order to be able to contact them about group administration, but data on their marital status or sexuality will not be collected, since it is unnecessary and excessive for the purposes of group administration.

We ensure data is accurate and up-to-date

WMP will ask subscription members to check and update their data on an annual basis. Data from all other parties will be reviewed every two years. Any individual will be able to update their data at any point by contacting the Data Protection Manager.

We ensure data is not kept longer than necessary

WMP will keep records for no longer than is necessary in order to meet the intended use for which it was gathered (unless there is a legal requirement to keep records).

The storage and intended use of data will be reviewed in line with WMP's data retention policy. When the intended use is no longer applicable (e.g. contact details for a member who has left the group), the data will be deleted within a reasonable period.

We keep personal data secure

WMP will ensure that data held by us is kept secure.

Electronically-held data will be held within a password-protected and secure environment. Passwords for electronic data files will be re-set each time an individual with data access leaves their role/position.

Physically-held data (e.g. membership forms or email sign-up sheets) will be stored in a locked cupboard.

Keys for locks securing physical data files should be collected by the Data Protection Manager from any individual with access if they leave their role/position. The codes on combination locks should be changed each time an individual with data access leaves their role/position.

Access to data will only be given to relevant trustees where it is clearly necessary for the running of the group. The Data Protection Manager will decide in what situations this is applicable and will keep a master list of who has access to data

Transfer to countries outside the EEA

WMP will not transfer data to countries outside the European Economic Area (EEA), unless the country has adequate protection for the individual's data privacy rights.

Individual Rights

When WMP collects, holds and uses an individual's personal data that individual has the following the rights over that data. WMP will ensure its data processes comply with those rights and will make all reasonable efforts to fulfil requests from an individual in relation to those rights.

Individual's rights

Right to be informed: whenever WMP collects data it will provide a clear and specific privacy statement explaining why it is being collected and how it will be used.

Right of access: individuals can request to see the data WMP holds on them and confirmation of how it is being used. Requests should be made in writing to the Data Protection Manager and will be complied with free of charge and within one month. Where requests are complex or numerous this may be extended to two months.

Right to rectification: individuals can request that their data be updated where it is inaccurate or incomplete. WMP will request that members, staff and contractors check and update their data on an annual basis. Any requests for data to be updated will be processed within one month.

Right to object: individuals can object to their data being used for a particular purpose. WMP will always provide a way for an individual to withdraw consent in all marketing communications. Where we receive a request to stop using data we will comply unless we have a lawful reason to use the data for legitimate interests or contractual obligation.

Right to erasure: individuals can request for all data held on them to be deleted. WMP data retention policy will ensure data is not held for longer than is reasonably necessary in relation to the purpose it was originally collected. If a request for deletion is made we will comply with the request unless:

- There is a lawful reason to keep and use the data for legitimate interests or contractual obligation.

- There is a legal requirement to keep the data.

Right to restrict processing: individuals can request that their personal data be ‘restricted’ – that is, retained and stored but not processed further (e.g. if they have contested the accuracy of any of their data, WMP will restrict the data while it is verified).

Though unlikely to apply to the data processed by WMP, we will also ensure that rights related to portability and automated decision making (including profiling) are complied with where appropriate.

Member-to-member contact

We only share members’ data with other members with the subject’s prior consent

As a membership organisation WMP encourages communication between members.

To facilitate this:

- Members can request the personal contact data of other members in writing via the Data Protection Manager or Membership Secretary. These details will be given, as long as they are for the purposes of contacting the subject (e.g. an email address) and the subject has consented to their data being shared with other members in this way

How we get consent

WMP will regularly collect data from consenting supporters for marketing purposes. This includes contacting them to promote events, updating them about village news, meetings, fundraising and other group activities.

Any time data is collected for this purpose, we will provide:

- A method for users to show their positive and active consent to receive these communications (e.g. a ‘tick box’)
- A clear and specific explanation of what the data will be used for (e.g. ‘Tick this box if you would like WMP to send you email news updates with details about forthcoming events, meetings fundraising activities and opportunities to get involved’)
- Data collected will only ever be used in the way described and consented to (e.g. we will not use email data in order to market 3rd-party products unless this has been explicitly consented to).
- Every marketing communication will contain a method through which a recipient can withdraw their consent (e.g. an ‘unsubscribe’ link in an email). Opt-out requests such as this will be processed within 14 days.

Cookies on the WMP website

A cookie is a small text file that is downloaded onto 'terminal equipment' (e.g. a computer or smartphone) when the user accesses a website. It allows the website to recognise that user's device and store some information about the user's preferences or past actions. WMP uses cookies on our website www.visitwickhammarket.co.uk and www.wickhammarket.co.uk in order to monitor and record their activity. This allows us to improve users' experience of our website by, for example, allowing for a 'logged in' state, and by giving us useful insight into how users as a whole are engaging with the website.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may however prevent you from taking full advantage of the website.

The WMP website will also include a link to our Privacy Policy.

Data Retention

Overview

Introduction

This policy sets out how WMP will approach data retention and establishes processes to ensure we do not hold data for longer than is necessary. It forms part of the WMP Data Protection Policy.

Roles and responsibilities

WMP is the Data Controller and will determine what data is collected, retained and how it is used. The Data Protection Manager for WMP is Amy Drayson. They, together with the Trustees are responsible for the secure and fair retention and use of data by WMP. Any questions relating to data retention or use of data should be directed to the Data Protection Manager.

Regular Data Review

A regular review of all data will take place to establish if WMP still has good reason to keep and use the data held at the time of the review.

As a general rule a data review will be held every 2 years and no more than 27 calendar months after the last review. The first review will take place in May 2020.

Data to be reviewed

- WMP stores data on digital documents (e.g. spreadsheets) stored on personal devices held by committee members.
- Data stored on third party online services (e.g. Mail Chimp)
- Physical data stored at the homes of Trustees and committee members

Who the review will be conducted by

The review will be conducted by the Data Protection Manager with other Trustees to be decided on at the time of the review.

How data will be deleted

- Physical data will be destroyed safely and securely, including shredding.
- All reasonable and practical efforts will be made to remove data stored digitally.
 - Priority will be given to any instances where data is stored in active lists (e.g. where it could be used) and to sensitive data.
 - Where deleting the data would mean deleting other data that we have a valid lawful reason to keep (e.g. on old emails) then the data may be retained safely and securely but not used.

Criteria

The following criteria will be used to make a decision about what data to keep and what to delete.

Question	Action	
	Yes	No
Is the data stored securely?	No action necessary	Update storage protocol in line with Data Protection policy
Does the original reason for having the data still apply?	Continue to use	Delete or remove data
Is the data being used for its original intention?	Continue to use	Either delete/remove or record lawful basis for use and get consent if necessary
Is there a statutory requirement to keep the data?	Keep the data at least until the statutory minimum no longer applies	Delete or remove the data unless we have reason to keep the data under other criteria.
Is the data accurate?	Continue to use	Ask the subject to confirm/update details
Where appropriate do we have consent to use the data. This consent could be implied by previous use and engagement by the individual	Continue to use	Get consent
Can the data be anonymised	Anonymise data	Continue to use

Statutory Requirements

Data stored by WMP may be retained based in statutory requirements for storing data other than data protection regulations. This might include but is not limited to:

- Gift Aid declarations records
- Details of payments made and received (e.g. in bank statements and accounting records)
- Trustee, sub groups and affiliates meeting minutes
- Contracts and agreements with suppliers/customers
- Insurance details
- Tax and employment records

Other data retention procedures

Member data

- When a member leaves WMP and all administrative tasks relating to their membership have been completed any potentially sensitive data held on them will be deleted.
- Unless consent has been given data will be removed from all email mailing lists
- All other data will be stored safely and securely and reviewed as part of the next two year review

Mailing list data

- If an individual opts out of a mailing list their data will be removed as soon as is practically possible.
- All other data will be stored safely and securely and reviewed as part of the next two year review

Volunteer and contractor data

- When a volunteer or contractor stops working with WMP and all administrative tasks relating to their work have been completed any potentially sensitive data held on them will be deleted.
- Unless consent has been given data will be removed from all email mailing lists
- All other data will be stored safely and securely and reviewed as part of the next two year review

Other data

- All other data will be included in a regular two year review.

Volunteers For the purposes of this policy Volunteers are the Trustees of WMP and members of the WMP sub-committees*

